



AIRBOATING MAGAZINE LLC

PO Box 1383

Tarpon Springs, FL 34688

352-255-4776 or 727-798-3457

Fax: 727-938-1338

www.airboatingmagazine.com

sales@airboatingmagazine.com

Date: \_\_\_\_\_

Advertiser's Business Name: \_\_\_\_\_  
 Business Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Telephone: ( ) \_\_\_\_\_, Ext \_\_\_\_\_ Contact Name: \_\_\_\_\_  
 Fax: ( ) \_\_\_\_\_ Email: \_\_\_\_\_

Billing Name: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Telephone: ( ) \_\_\_\_\_, Ext \_\_\_\_\_ Contact Name: \_\_\_\_\_

Ad Space Size: \_\_\_\_\_  
 Number of Runs: \_\_\_\_\_  
 Ad Price: \$ \_\_\_\_\_  
 Setup/Production Charges: \$ \_\_\_\_\_  
 Discounts \_\_\_\_\_  
 Subtotal: \$ \_\_\_\_\_  
 Deposit \$ \_\_\_\_\_  
 Balance Due: \$ \_\_\_\_\_

SPECIAL INSTRUCTIONS \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Acceptable format for supplied art: psd or tif file - 300 dpi resolution, eps file, fonts converted to outlines. Camera ready art will be digitized.

Payment Method: Check # \_\_\_\_\_ Cash \_\_\_\_\_ Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

First payment due date \_\_\_\_\_ There is a \$30 charge on all returned checks.

Payments are due on the 1st of the month - the month preceding publication, and late after the 10th of that month. Example: Ad runs in May/June issue, Payment due April 1st.

Issues ad to run: Jan/Feb \_\_\_\_ Mar/Apr \_\_\_\_ May/Jun \_\_\_\_ Jul/Aug \_\_\_\_ Sep/Oct \_\_\_\_ Nov/Dec \_\_\_\_

\_\_\_\_\_  
 Advertiser Authorized Signature(s) Advertiser Name (Print)

Advertiser's Form of Business: Partnership \_\_\_\_ Corporation \_\_\_\_ LLC \_\_\_\_ Sole Proprietorship \_\_\_\_

Advertising Order Accepted By: \_\_\_\_\_ Date \_\_\_\_\_  
 (Publisher's Sales Representative)

New \_\_\_\_\_ Renewal \_\_\_\_\_ Multiple \_\_\_\_\_ Renew/Cancel Date: \_\_\_\_\_

Final camera ready art work must be received by Airboating Magazine LLC by the 10th of the month preceding magazine publication. Payment must be received by the 10th of the month preceding magazine publication or ad will be pulled. We make no guarantee as to advertisement placement unless purchasing premium position ad space (inside and facing cover, back cover). Failure or neglect by the Advertiser to pay in accordance with the terms of this contract shall result in the entire unpaid balance to become payable and due immediately. The Advertiser agrees to pay court costs and attorney's fees in the event such costs are incurred by the Publisher if a suit is undertaken under the terms of this Contract.

**OTHER TERMS UNDER THIS CONTRACT**

1. The Advertiser acknowledges that it completely understands the terms and conditions of this Contract.
  2. The Advertiser has read the terms and conditions of this contract and agrees that it has not relied upon any promise or representation other than that contained within this Agreement.
  3. A proof copy will be sent for approval on ads created by the Airboating Magazine art department. If the proof is not returned by specified time, the ad will be printed as is.
- See Reverse side for full Terms and Conditions.